

ABOUT

I'm a very passionate web and UX designer. I believe in strong concepts injected with personality and backed up by analytics. Website and User Interface design are not a fashion show experience. Every single piece included in the design must have reasoning and should always be inclusive to all people. (ADA / WCAG Compliant)

RECENT JOB HISTORY

Caesars Entertainment

UX Designer - May 2019 - Present

Senior Web Designer - December 2017 - May 2019

- Creating digital brand experiences, websites, banners, social media for our hotel and casinos, restaurants, entertainment, attractions for 13+ brands.
- Targeting specific areas of our website through competitive analysis and heat maps. Creating solutions via wireframes, prototypes and designs.

Q2ebanking

Web Designer - May 2016 - December 2017

- I designed responsive websites, and mobility graphics for Small Credit Unions and Banks across the United States.
- I also assisted with designing themes for our banking software, and making sure all work is WCAG 2.0 Compliant.

Designzillas

Web Designer - July 2015 - April 2016

- I designed responsive websites, sitemaps, wireframes, user experience strategies for wordpress and drupal content management systems for a variety of clients. I also help in the quality control before launches.

TravelClick

Web Designer - November 2012 - July 2015

- I designed desktop/mobile/responsive websites and remarketing banners for hotels and restaurants.
- I assisted with cross-browser compatibility, and quality control of design work before launching websites.

RECOGNITION

2015

- WebAwards Outstanding Achievement: Big Cedar Lodge
- Silver Communicator Award: Sundance Mountain Resort
- Interactive Media Council Outstanding Achievement: South Seas Island Resort

2014

- WebAwards Outstanding Achievement: Cosmos Hoteles
- Interactive Media Council Outstanding Achievement: Tides South Beach

SOFTWARE KNOWLEDGE

Sketch, Adobe Creative Cloud Products: Photoshop, Illustrator, Dreamweaver, InDesign, After Effects, Lightroom. HTML, CSS, Invision, Zeplin, Wordpress, Drupal, Adobe Experience Manager, Hot Jar, Slack, Salesforce, Workfront, Atlassian Software, Microsoft Office, Mailchimp, Basecamp, Teamwork, Asana, SmartQ, Facebook, Twitter, Instagram, OS X

EDUCATION

I graduated in September 2011 as Salutatorian of Full Sail University in Winter Park, Florida while attaining my Bachelor of Science in Digital Arts & Design. In addition to these accolades, I also earned the Advanced Achiever Award, Perfect Attendance and a Course Director's Award in Interactive Media & Usability.